



NEWS RELEASE

Point Blank Enterprises Enters Surveillance Vehicle Market with Introduction of the IRIS COVERT Product Line at SHOT SHOW 2017

Pompano Beach, FL -- 01/16/2017 -- Pompano Beach based Point Blank Enterprises (PBE) - the worldwide leader in the development, manufacturing and distribution of high performance protective solutions -- today announced its entry into the Surveillance Vehicle market with the introduction of the IRIS COVERT product line, a next generation vehicle based video surveillance platform that changes the way Law Enforcement can safely collect, process and transmit high definition audio and video. The Company will be featuring its advanced surveillance technology at the 2017 Shooting, Hunting and Outdoor Trade Show (SHOT Show) taking place January 17-20 at the Sands Expo Center in Las Vegas, Nevada in Booth 11366.

Vehicle based surveillance platforms have been in use by Law Enforcement for over 30 years in the areas of narcotics enforcement, public corruption, prostitution, hostage negotiation, terrorism/counter terrorism, and many other types of missions. These platforms provide a critical component for evidence gathering and officer safety. However, from the earliest vehicles up until today, existing solutions always involve the combination of many different independent systems, complex configurations, many switches and buttons, a high learning curve and no integration between systems or a singular easy to use interface.

IRIS COVERT changes all of that. Built by a team with over 60 years of combined experience, PBE has developed a solution, reimagined and built from the ground up to address the challenges facing Law Enforcement agencies. With a focus on Advanced Technology, Reliability, Ease of Use along with Officer Safety. IRIS COVERT delivers single button and touch screen operation, complete remote operation, central command viewing, a unified interface for all systems, easy to use software and industry leading run-time using the latest in Lithium Ion battery technology.

The IRIS COVERT Mobile Surveillance Platform features advanced IP based audio and video recording equipment, unique software, and advanced battery technology to support real-time local and remote surveillance. This platform allows law enforcement agents to easily detect, locate, classify, and track targets to achieve operational requirements. The IRIS COVERT platform provides unique hardware and software features that provide a truly integrated user experience, and unique capabilities unlike any other system. Using the latest in Lithium Ion battery technology, the IRIS COVERT platform can provide industry leading mission run-time.

"Customers are faced with complex issues and limited options when it comes to vehicle based surveillance systems today," said Michael Foreman, EVP International Business Development / Federal Sales / Marketing at PBE. "As a complete turnkey system, combining powerful and integrated software, advanced IP-based camera technology and an easy to use interface, the IRIS COVERT solution provides Law Enforcement with a powerful, easy-to-deploy and easy-to-use surveillance solution for the war on drugs and counterterrorism efforts."

The IRIS COVERT system can be provided to customers as a turnkey vehicle, an upgrade package for existing vehicles or installed into customer provided vehicles.

Law enforcement professionals trust Point Blank because there can be no compromise when it comes to officer safety. This trust is backed by our ongoing commitment to provide the most advanced protective solutions that are synonymous with superior technology, uncompromising quality, and complete dedication to customer service.

IRIS Covert products are Law Enforcement sensitive. If you would like more information, please contact us via email at iriscovertsales@pbearmor.com or by phone 1-888-777-9059.





About Point Blank Enterprises, Inc.

Point Blank Enterprises, Inc. ("PBEI") is a leading provider of high performance protective solutions, including bullet, fragmentation and stab resistant apparel and related accessories. Through its key brands, Point Blank Body Armor, Protective Apparel Corporation of America (PACA), Protective Products, PARACLETE[®], Advanced Technology Group (ATG) and The Protective Group (TPG). The Company ranks as the largest global supplier of ballistic and soft armor systems in the world. The Company's ballistic solutions have been credited with saving countless lives for the most important customers in the world, including the U.S. Armed Forces, Department of Defense, Federal Government and law enforcement, corrections and security personnel, both domestically and abroad. For more information on our Company, please visit our website at www.pointblankenterprises.com.

##

Company Contact:

Michael Foreman
Point Blank Enterprises
Tel: 407-448-6139
Email: mforeman@pbearmor.com

Media Contacts:

Irene Chung
Point Blank Enterprises
Tel: 954-529-7876
Email: ichung@pbearmor.com

