



NEWS RELEASE

Point Blank Enterprises Announces the Appointment of Industry Veteran Walter Kreidell as Its Director of Correctional Sales and Product Development

Pompano Beach, FL, May 1, 2014 – Point Blank Enterprises (“Point Blank” or “PBE”), the worldwide leader in the production of soft body armor and related protective solutions, today announced the official appointment of Walter Kreidell as Director of Correctional Sales and Product Development, effective immediately.

Mr. Kreidell comes to Point Blank following a highly successful career within the industry, having most recently served as Director of Domestic Sales with the Safariland Group, where he led a team responsible for sales of body armor systems and other protective solutions and law enforcement products, to all domestic commercial markets. He held a variety of key positions while with Safariland, including Director for International Sales, Director of the North East Region, and National Director of Correctional Sales. Beforehand, he served as a Sales Representative with Armor Holdings (which became part of Safariland).

“The hiring of Walter is a major coup for our Company as he’s a proven leader with an impressive track record in our industry. Having served in law enforcement, he knows the needs of our distribution partners and end-users and this knowledge will help us improve our offerings, while expanding our reach throughout the North American market,” stated Michael Foreman, EVP International Business Development, Federal Sales and Marketing.

Foreman continued, “Over the past few years, we have increased our emphasis on expanding in the domestic law enforcement and corrections markets. We recently were awarded contracts with the New York City Department of Corrections and the Georgia Department of Corrections; won the Family of Concealable body Armor (“FOCBA”) from the U.S. Army which includes ballistic and stab protection armor; and are actively pursuing several large opportunities today in the corrections marketplace. We have every bit of confidence in our ability to deliver for our customers and improve our offerings and reach, especially with Walter’s anticipated contributions.”

Mr. Kreidell attended the State University of New York Farmingdale studying Criminology, and is a veteran of the U.S. Air Force. Prior to joining the protective solutions industry, Mr. Kreidell enjoyed a 20-year plus career as a law enforcement officer, retiring from the New York City Police Department. He held numerous positions within the NYPD and started his career with the New York City Department of Corrections as a corrections officer.

About Point Blank Enterprises, Inc.

Point Blank Enterprises, Inc. (“PBEI”) is a leading provider of high performance protective solutions, including bullet, fragmentation and stab resistant apparel and related accessories. Through its key brands, Point Blank Body Armor, Protective Apparel Corporation of America (PACA), Protective Products and PARACLETE®, the Company ranks as the largest global supplier of ballistic and soft armor systems in the world. The Company’s ballistic solutions have been credited with saving countless lives for the most important customers in the world, including the U.S. Armed Forces, Department of Defense, Federal Government and law enforcement, corrections and security personnel, both domestically and abroad. For more information on our Company, please visit our website at www.pointblankenterprises.com.

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Company Contact:

Michael Foreman
Point Blank Enterprises
Tel: 407-448-6139
Email: MForeman@pbearmor.com

Media Contact:

Dionne Manchester
GW Communications
Tel : 212-786-6068
Email : Dionne@GWcco.com



2102 SW 2nd Street, Pompano Beach, Florida 33369

800.413.5155 • 954.630.0900 • www.pointblankenterprises.com