



## NEWS RELEASE

### Point Blank Enterprises Enhances Leadership Team with the Appointment of John Butz as Vice President of Business Development

*Pompano Beach, FL, May 6, 2014* – Point Blank Enterprises (“Point Blank” or “PBE”), the worldwide leader in the production of soft body armor and related protective solutions, today announced that it has hired John Butz as Vice President of Business Development.

Mr. Butz, in his new role, will spearhead Point Blank’s new business efforts, with a focus on supporting the Company’s fast growing domestic law enforcement business. Furthermore, Mr. Butz will work with the Point Blank leadership team and law enforcement sales group, to support the Company’s continued expansion throughout the U.S. and Canadian markets, with a particular emphasis on enhancing Point Blank’s portfolio of life protection solutions.

“I have worked with John throughout my career and can’t speak highly enough about his credentials, business knowledge, past success and his integrity,” stated Daniel Gaston, Chief Executive Officer of Point Blank Enterprises. “He has worked with us over the past few years in a variety of consulting capacities and continues to add value to our organization. We are lucky to have him onboard and I personally look forward to working with him as we continue to expand our domestic law enforcement business and grow our life saving solutions portfolio. I’d like to officially welcome him to the Point Blank family.”

Mr. Butz has over 30 years of senior executive leadership experience and has worked with both turnaround and growth companies throughout his career. In his most recent role, he served as President of Destiny Partners Consulting, providing value-added insight and council in the areas of business development, strategic and tactical planning, and sales and marketing. Previously, he was President of Raybestos Powertrain, a privately held company servicing the automotive industry and Chief Operating Officer of Raytech Corporation, a full-service research and product development firm in the industrial design and engineering sectors. Earlier in his career, he held various operational and sales roles, in addition to his role as President of Allomatic Products Company, which at that time, was a subsidiary of Raybestos Powertrain.

Mr. Butz holds a Master’s Degree from Saint Francis College and received his BA in Sociology and Psychology from Morehead State University.

#### About Point Blank Enterprises, Inc.

Point Blank Enterprises, Inc. (“PBEI”) is a leading provider of high performance protective solutions, including bullet, fragmentation and stab resistant apparel and related accessories. Through its key brands, Point Blank Body Armor, Protective Apparel Corporation of America (PACA), Protective Products and PARACLETE®, the Company ranks as the largest global supplier of ballistic and soft armor systems in the world. The Company’s ballistic solutions have been credited with saving countless lives for the most important customers in the world, including the U.S. Armed Forces, Department of Defense, Federal Government and law enforcement, corrections and security personnel, both domestically and abroad. For more information on our Company, please visit our website at [www.pointblankenterprises.com](http://www.pointblankenterprises.com).

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